

MURAL RATES 2023

Murals

General Information

Below are the rates for the installation of original murals. These rates apply to walls that have a generally flat surface. For walls that have multiple extrusions (pipes, fixtures, built-in furniture) or an extremely rough surface texture, or for projects that require painting on ceilings or floors, the rates will be higher to adjust for additional time and resources. These rates will be determined on a case-by-case basis.

What's Included

The rates below include artist fees, standard materials, supplies, insurance, and a 10% contingency fee. These rates do NOT include sketch fees, specialty materials (eg. UV or Anti-graffiti coating), travel expenses, extra revisions, licensing, or the cost of equipment such as scaffolding and lifts. Extra costs that apply to the project will be calculated, negotiated, and listed in the final estimate before the contract is signed by both parties.

Multiple Walls

In cases of multiple walls within one commission and installed within one timeframe, the rate will be determined by the total square footage of the combined walls, not by each wall separately.

Sliding Scale

Keep in mind that these numbers are close estimations of a sliding scale depending on size. For example, If you have a wall that is 515 square feet, I will charge closer to \$30 per square foot. (Unless this is a rush request) I will always disclose the price per square foot that I'm using to calculate the cost of your project.

Budget Flexibility

I may be able to accommodate smaller budgets within reason by adjusting the scope of my design. For example, if a client has a large wall and their budget only covers 30% of what I charge for that size wall, I may be able to design a mural concept that covers 30% of the surface area in an organic way that engages the whole wall. If this is something you're interested in discussing, please email jonesyartatl@gmail.com

Current Rates Per Square Foot

Less than 250 sq. ft. = \$40/sq. ft. (Minimum \$5,000)

251-500 sq. ft. = \$35/sq. ft.

501-2500 sq. ft. = \$30/sq. ft.

2501-5000 sq. ft. = \$25/sq. ft.

5001+ sq. ft. = \$20/sq. ft.

RUSH FEE

All requests made under a month of project start date require an additional rush fee, to be determined based on size and deadline of the project. This increase is to accommodate the challenges that come with coordinating, planning and designing on a tight deadline.

For any additional questions, please contact me at jonesyartatl@gmail.com